Reviewer Information

Include the writer's name and email address, and the reviewer's (your) name and email address.

Writer's Name *

Writer's Email Address *

Reviewer's (Your) Name *

Reviewer's (Your) Email Address *

Stage 1 - Describe!

Say what you see as a reader—that is, restate the writer's controlling idea and goals in your own words. What do you think the writer is trying to accomplish?

In the controlling idea paragraph (P1), the writer: *

☑ Identifies and describes the basics of the community on a need-to-know basis for readers who are unfamiliar with it.

☑ Identifies and describes the cultural object(s) or image(s) or genre of image that will be analyzed in the essay.

☑ Identifies how the artifact(s) represent the community, or why the community might self-select it to represent themselves.

☐ Hypothesizes a connection between a pattern in the way a factor of the expanded rhetorical situation works individually—or the way factors work together—and the way the audience perceives or understands the artifact(s).

☐ Suggests how the pattern constructs, influences, and/or reinforces a specific aspect about the way community members communicate, or a specific aspect about the culture they share

What is the writer claiming? Restate the writer's controlling idea, as you understand it. *

Spotify, a music streaming platform, upholds the subreddit's value of promoting new music. It is not limited to one modality, making it versatile. Thus, Spotify is the community's preferred way of listening to and sharing music.

If the controlling idea possesses any of the below characteristics, the writer should revise to create a more arguable claim. Is the writer's claim: *

☑ Too general? (That is, could it apply to any community at all, any group of people at all, any shared interest at all?)

☐ Too vague? (That is, could it apply to any visual artifact at all, any object at all, any aspect of any visual artifact?)

☑ Obvious? (That is, does it state something that everyone knows or could reasonably guess, without needing to research the community or the visual artifact?)

☐ Unsubstantiated opinion? (That is, does it state something the writer "feels" that can't be supported or backed up except with more opinion?)

☐ A fact? (That is, does it state something that is known to be true and therefore doesn't need to be investigated?)

☐ Speculative? (That is, does it imagine motives that aren't grounded in concrete evidence from the visual artifact or from Redditor comments?)

In any subsequent paragraphs, bullet points, or planning notes, what is the writer setting up? Restate the sub-claims of each additional paragraph that might have been included, as you understand them. *

Body paragraph 1: There is a correlation between the subreddit's values and the fundamentals of spotify.

Body paragraph 2: Connect recommendations and playlists to the subreddit's values and explore the functionality of Spotify.

Body paragraph 3: Why is Spotify significant to the subreddit? Discuss its purpose and place in the subreddit.

Conclusion: Briefly mention other cultural artifacts. Stress the importance of all music streaming platforms and how it allows the community to fulfill its goals.

What skills do you see the writer effectively trying out? What should they keep doing in future drafts? *

The writer is trying to set up a detailed and specific controlling idea. In future drafts, the writer should continue to emphasize this specificity.

Stage 2 - Evaluate!

Explain how the text meets or doesn't meet the assignment criteria. Consider also what you understand or don't understand, what you think meets or doesn't meet the goals of the assignment, and what seems missing or irrelevant.

On a scale from 1 to 5, how effectively does the writer address the basic parameters of the assignment? *

	1	2	3	4	5	
Needs Work	○	○	○	●	○	Woohoo!

Which assignment parameters are absent from the draft? *

The writer's controlling idea could be a little more specific, and he did not mention the cultural, social, political, or personal impact of Spotify's visual rhetoric and cultural significance.

On a scale from 1 to 5, how effectively is the controlling idea tied to evidence? *

	1	2	3	4	5	
Needs Work	○	○	○	●	○	Woohoo!

In the body paragraphs, how effectively has the writer included 1) a sub-claim that ties back to the controlling idea; 2) specific evidence, like a unit of lexis or a shared value that indicates how the writer got to the sub-claim/claim? *

	1	2	3	4	5	
Needs Work	○	○	◉	○	○	Woohoo!

Explain why you gave the rating above. *

The essay is not complete yet, and thus not fully developed. The writer's outline plans on addressing the circulation, purpose, and audience of the cultural artifact (Spotify).

React to the potential you see in this draft by selecting all that apply: *

- ☑ Grounded. The writer's knowledge is clear, and the writer supports claims with evidence, not opinions.

- ☑ Worthwhile. The claims and sub-claims are interesting and non-obvious.

- ☑ Assertive. The controlling idea, and any sub-claims, are clear and direct, not timid or polarizing.

- ☑ Manageable. The claim can be fully explored and explained within the page limit.

- ☐ Specific. The controlling idea and any sub-claims and evidence are linked to concrete details about the subreddit and its representative visual artifact(s) or object(s).

- ☐ Creative. The writer demonstrates "outside the box" thinking and tries to think critically and creatively about the evidence at hand instead of repeating what they think they're "supposed" to conclude.

Stage 3 - Suggest!

Simply saying "This is good" or "I like this" might help you preserve relationships with people and make writers feel good about themselves, but they don't drive more effective revisions. Offer concrete advice for improvement by describing, ghost-writing, anticipating roadblocks. Essentially, what can change in the draft to make it stronger?

What are the top three tasks you would prioritize for this writer to work on between now and the due date for the essay (Friday at 5pm)? *

1. Making the outline more specific, so that the viewer may have a better understanding of your plan. This will also help you later during phase 2.
2. The last sentence of the controlling idea paragraph should be more specific.
3. Focus on the cultural, political, personal, or social impacts of Spotify's visual rhetoric and its cultural significance.

How could the writer address these issues in their controlling idea paragraph (P1)? If it were you, what would you do? *

If I was the writer I would address these issues in my controlling idea paragraph by, introducing the visual rhetoric and cultural significance of Spotify and making sure that I am specific enough with my claim.

How could the writer address these issues in any subsequent body paragraphs they included? If it were you, what would you do? If there weren't any body paragraphs included, how would you map out the rest of the essay? *

In the fourth paragraph, in the outline, I would probably try to focus on the exigence of Spotify's significance to the community, if possible. This will address the cultural significance of Spotify to r/listentothis.

What are any final comments you'd like to make that the rest of this peer review form doesn't address? *

His claim is very unique and raises my curiosity. However, I am not quite sure how the writer is going to address all the parameters of the assignment, particularly the cultural significance.

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