

# Reviewer Information

Include the writer's name and email address, and the reviewer's (your) name and email address.

Writer's Name \*

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Writer's Email Address \*

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Reviewer's (Your) Name \*

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Reviewer's (Your) Email Address \*

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## Form Instructions

Complete this form for each member of your workshop group by 5pm on Friday, when your Phase 2 draft is also due. Your responses will automatically be sent to reviewer and writer; please be sure to enter your email addresses correctly. I will automatically receive a copy of your responses as proof that you engaged in the activity. You will not receive credit for the exercise if you do not enact the constructive criticism we've been discussing and practicing thus far.

Stage 1 - Describe!

Say what you see as a reader—that is, restate the writer's controlling idea and goals in your own words. What do you think the writer is trying to accomplish?

What is the writer claiming? Restate the writer's controlling idea, as you understand it. \*

Spotify is an important cultural artifact of the subreddit, r/listentothis, because it does not have one singular modality and emphasizes the circulation of music by introducing it to a broader audience.

Based only on signposts---the first 1-2 sentences in each paragraph---restate the sub-claim of \*each\* paragraph, as you understand it. \*

P1- Members of r/listentothis primarily focus on sharing music.

P2- Spotify has two modalities, both a visual and auditory one. The visual modality parallels the subreddit.

P3- "Recommended for today" is very similar to the subreddit, r/listentothis.

P4- Spotify does the same thing as r/listentothis, but with an algorithm.

P5- Spotify has a different audience compared to r/listentothis

P6- Auditory modality of Spotify allows people to play music wherever.

P7- Exigence of Spotify is not obvious on r/listentothis

P8- As technology advances, so does the culture of music

If you highlight lines that describe the visual artifact(s)/cultural object(s) in one color, and then highlight lines that are analytical in another color, is it evident that the essay is much more focused on analysis? \*

Yes

No

Do the image descriptions cue you, the reader, into what details are most significant in each image and will be analyzed in subsequent paragraphs engaging in visual analysis? \*

Yes

No

Are most if not all of the details included in the image description paragraphs analyzed in a subsequent paragraph? \*

Yes

No

After reading the essay (and looking at the images yourself) what details in each strike you as the most exemplary evidence of the writer's claim? How would you analyze these details? \*

The Spotify playlists "Recommended for today" and "Made for you" best express the writer's claim. I would have most likely analyzed them in the same way as the writer, especially in consideration with the parallels between the two. (how both are recommending music but are doing so in slightly different ways).

## Stage 2 - Evaluate!

Explain how the text meets or doesn't meet the assignment criteria. Consider also what you understand or don't understand, what you think meets or doesn't meet the goals of the assignment, and what seems missing or irrelevant.

On a scale from 1 to 5, how effectively does the writer address the basic parameters of the assignment? \*

	1	2	3	4	5	
Needs Work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	Woohoo!

Which assignment parameters are absent from the draft? (You may want to refer to the guidelines to be sure.) \*

All the basic parameters of the assignment are met.

On a scale from 1 to 5, how effectively is rhetorical analysis being incorporated? \*

	1	2	3	4	5	
Needs Work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	Woohoo!

Explain why you gave the rating above. \*

The writer should focus a little bit more on the wider sociocultural ramifications of Spotify, specifically in the last paragraph.

On a scale from 1 to 5, how effectively is visual analysis being conducted in a way that illustrates how the visual elements of the image play into rhetorical factors (e.g., how a certain audience demographic is anticipated if Spongebob images are included)? \*

	1	2	3	4	5	
Needs Work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	

Explain why you gave the rating above. \*

The writer explored each part of the visual analysis he was further investigating in the rhetorical analysis.

How effectively is each paragraph organized around artifact description (1 para), visual analysis of that evidence (1 para), rhetorical analysis of that evidence (1-2 para), and significance of those ideas to community members' use of visual forms of communication? \*

	1	2	3	4	5	
Needs Work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	Woohoo!

Explain why you gave the rating above. \*

Again, the writer could benefit from elaborating on the expanded relationship between community members and society as a whole, which could be connected to how community members use Spotify in the subreddit.

React to the potential you see in this draft by selecting all that apply: \*

- Grounded. The writer's knowledge is clear, and the writer supports claims with evidence, not opinions.
- Worthwhile. The claims and sub-claims are interesting and non-obvious.
- Assertive. The controlling idea, and any sub-claims, are clear and direct, not timid or polarizing.
- Analytical. The writer demonstrates "outside the box" thinking and tries to think critically and creatively about the evidence at hand instead of repeating what they think they're "supposed" to conclude.
- Manageable. The claim can be fully explored and explained within the page limit.
- Specific. The controlling idea and any sub-claims and evidence are linked to concrete details about the subreddit you're examining, such as specific community interests, member interactions, and discourse.
- Descriptive. The artifacts are described in 1-paragraph introductions before being analyzed, and these descriptions inform the reader of what details will be analyzed in paragraphs to come, contributing to or even heightening the writer's explanation of the controlling idea.
- Other: .....

### Stage 3 - Suggest!

Simply saying "This is good" or "I like this" might help you preserve relationships with people and make writers feel good about themselves, but they don't drive more effective revisions. Offer concrete advice for improvement by describing, ghost-writing, anticipating roadblocks. Essentially, what can change in the draft to make it stronger?

What are the top three tasks you would prioritize for this writer to work on between now and the due date for the essay (Friday at 5pm)? \*

1. Expand on the significance of Spotify to society and try to connect it to Tiktok or other forms of communication (as I mentioned in your doc)
  2. Grammar errors- double check for these I noticed a few
  3. Complete your works cited and make sure your not too much over the word limit (like 1000 words over the limit) You can do this by removing obvious facts.
- .....

How could the writer address any issues in their inclusion of elements of the expanded rhetorical situation? If it were you, what would you do? \*

I do not think there is any issues with the elements of the expanded rhetorical situation included in the essay. I would probably just reread it and make sure I addressed everything I sought out to do in accordance with the assignment parameters.

How could the writer address any issues with connecting their rhetorical analysis, and their visual analysis to a lesser degree, back to their controlling idea? If it were you, what would you do? \*

There are no issues in this essay regarding the connection between the visual and rhetorical analysis or the controlling idea.

What are any final comments you'd like to make that the rest of this peer review form doesn't address? \*

I liked the essay and the unusual approach to the assignment. Just consider the previous alterations I recommended, and you are good to go!

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